



Leslie Sánchez

Leslie Sánchez serves as the Director of Business and Development at Dual Language Education of New Mexico (DLeNM), where she leads fundraising, business development, strategic communications, and marketing efforts that strengthen the organization's mission to support high-quality dual language education nationwide. Since joining DLeNM, her leadership has contributed to doubling the organization's annual budget,

building a financial reserve, and expanding its statewide and national impact. With more than 17 years of experience in the for-profit sector prior to transitioning into nonprofit work, Leslie brings deep expertise in sales, marketing, customer relations, and organizational management.