

Thrive Consulting

Lynn Trojahn 6401 Salamanca Ct. NW, Los Ranchos, NM 87107 ltrojahn@icloud.com, 505-573-1180



Lynn Trojahn has been a professional fundraiser for over 4 decades, raising over \$220 million in social service and educational organizations during her career, culminating with her work at Accion, NDBA Dreamspring where Lynn helped secure \$66 million for endowment, operational capacity, building capital and lending support. Other New Mexico institutions include the University of New Mexico Libraries and Bosque School.

After 31 years in fundraising, Lynn started a fundraising consultant company in 2016, Thrive Consulting. She has worked with 76 social nonprofit organizations in her home state of New Mexico training more than 1,000 stakeholders to create long-term, sustainable results in how these organizations create resources, recognize their contributors, and thrive in conducting their missions. Of those 76 cause-related organizations, 33 have been capital and endowment campaign work. These organizations have created new and stewarded ongoing contributions leading to \$115.25 million *more* than usually contributed toward their operating budgets. Lynn has been a speaker at national conferences and local events throughout her career, training thousands of people in diverse social profits to bring joy and opportunity to their fundraising efforts.

Taking a few organizations from fundraising trainings to feasibility studies through creation and implementation of major gift and capital campaigns, are Central New Mexico Community College (CNM), which created the largest community college campaign in the country, with the total goal of \$20 million raised 8-months earlier than their 6/30/20 completion and winning a CASE Gold Regional Award for their process and marketing. Since 2017, Explora has successfully raised the first \$6 million to build Phase I of their STEAM Cradle through Career X Studio, which was opened in January 2023, and they have increased their individual giving by over 300%. Crossroads bought and renovated their campus without debt and fully owned in 2020 to serve their women and family of clients. Encuentro bought and now will fully fund their new building and campus since 2021 to serve Albuquerque's immigrant community in education, dual language, home health care training, and services.

Lynn has been a board member and/or chair of New Mexico Association of Fundraising Professionals (NMAFP), United Way of Central New Mexico (UWCNM) (she and her family were the 2018 Alexis de Tocqueville Chairs and her family was honored as a Royal Family for the ABQ Montezuma Ball in 2021 benefitting UWCNM), the Greater Albuquerque Chamber of Commerce and their Albuquerque Reads Program where she won awards for both her philanthropic and board activities, the Laguna Community Foundation, A Network for Grateful Living, and Groundworks New Mexico.

In 2003, Lynn was awarded the Outstanding Fundraising Professional award through NMAFP. In 2012, Lynn received the Small Business Administration's Financial Services Champion of the Year award for New Mexico. Over more than two decades, Lynn was recognized with the Jennifer Riordan Community Impact 2025 award, Power Broker, a Woman of Influence, an Up and Comer, and 40 Under 40 through the publications, *New Mexico Business Weekly* and *Albuquerque Business First*. Lynn was recognized by Encuentro at their 2024 inaugural Tree of Life Award luncheon for her fundraising training and mentoring support for their first owned campus.