



Rooted Together

Albuquerque Community Foundation

Question	Scoring Rubric
Select the primary county where this project will take place.	<i>Not scored.</i>
Briefly describe the project, including where this project will take place.	0 = project description unclear; 1 = minimal project description or alignment to the RFP; 2 = thorough project description and alignment to the RFP
Describe the community where this project will take place. This should include the organization's relationship with the community as well as examples of a demonstrated track record of working in, and with, the community presented in your proposal.	0 = no tangible examples or unable to articulate working in/with the community presented; 1 = minimal examples of or minimal relationship to working in/with the community presented; 3 = moderate examples and relationship to community; 5 = long-term relationship and examples of collaboration with community
Describe how this project has engaged in the five key points of Placed-Based Efforts, as defined on the following page: Collaboration, Community-Centered Approach, Community Participation in Feedback and Evaluation, Local Focus, and Long-Term Impact.	0 = not place-based or unable to discern neighborhood/community involvement; 1 = meets one criterion; 2 = meets two criteria; 3 = meets three criteria; 4 = meets four criteria; 5 = meets all five criteria
How do you anticipate this project will catalyze community change?	0 = unable to articulate change for community; 1 = describes low-impact, short-term change; 3 = either low-impact, long-term or high-impact, short-term change; 5 = describes high-impact, long-term change
What is the timeline of this project, and where do you see this project one year from now?	<i>Not scored. This may be utilized for selection depending on other factors (e.g., fundraising efforts, corporate partnerships, impact investment opportunities, etc.).</i>
Include two letters of support from community partners showing support of and commitment to the project.	0 = minimal support and commitment; 1 = compelling support and commitment from one community partner; 2 = compelling support and commitment from two community partners
What is your plan to fully fund this project, and what other financial resources have you secured?	0 = few other funds secured, vague plan to fully fund project; 1 = some funds secured, somewhat viable plan to fully fund project; 2 = ample funds secured, thorough plan to fully fund project
Attach budget showing total anticipated project budget and amount raised/secured to date.	<i>Scored with financial resources question above.</i>
Optional attachments (e.g., photos, drawings, renderings of proposed project, work, etc.)	<i>Not scored. This is meant to enhance the application.</i>
<i>(for reviewers only)</i> What's your overall sense of this application?	0 = unfavorable; 1 = favorable; 2 = highly favorable



Place-Based Efforts

Collaboration

A process wherein various partners, including residents, local organizations, businesses, and government entities, work together toward common goals. Collaboration fosters partnerships that pool resources, expertise, and influence to achieve more significant community outcomes than any entity could accomplish alone.

Community-Centered Approach

A strategy that prioritizes the voices, and leadership of local residents and organizations, positioning community needs and values at the forefront of decision-making. This approach builds upon community strengths and assets to address challenges collaboratively.

Community Participation in Feedback and Evaluation

Engaging community members in the continuous assessment of a project's progress and effectiveness. This participatory process invites input and feedback from locals, ensuring transparency and accountability. It helps refine project activities and enhances ownership, adjusting based on the evolving community needs and insights.

Local Focus

An emphasis on addressing specific needs, issues, and opportunities within a particular neighborhood. Efforts are tailored to the unique characteristics and culture of the community, leveraging local knowledge and resources to create sustainable solutions.

Long-Term Impact

The enduring changes and benefits that result from an initiative. This involves planning with a focus on lasting outcomes and incorporating strategies to catalyze and sustain community change beyond the initiative's lifetime.